

# Structure of quality management for education at the School of Business, Economics and Society (updated July 04, 2023, resolution passed by School Council)

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**ORGANIZATIONAL STRUCTURE OF QUALITY MANAGEMENT IN EDUCATION** 



# School of Business, Economics and Society

Figure 1: Structure of quality management for the area of education at the School of Business, Economics and Society

### **1** MODULE LEVEL

### Module coordinator and lecturers

#### Tasks:

- Quality policy and quality culture
  - Determining/adjusting learning outcomes of modules to meet learning outcomes of the degree program



- Quality at a structural level
  - If applicable, involvement in Degree Program Committee
- Process quality
  - Creating/updating further elements of the module descriptions in accordance with guidelines on "revising modules"
  - Revising modules according to the process for revising module handbooks (process for the revision of module handbooks)
  - Assuring/developing quality of courses/modules (process for continued development)
- Quality of results
  - Implementing improvements e.g. on the basis of results from course evaluation

# 2 DEGREE PROGRAM LEVEL

# 2.1 Degree program manager

- Quality policy and quality culture
  - Ensuring the degree program fits with the strategic aims of the School according to degree program portfolio



- Ensuring an adequate range of modules are offered in order to attain learning outcome of degree program pursuant to degree program matrix
- Quality at a structural level
  - Initiating, coordinating and documenting/chairing Advisory Board
  - Initiating, coordinating and documenting/chairing Degree Program Committee
  - (Supervising the) initiation, coordination and documentation of the Quality Circle
  - Taking part in Bachelor's/Master's Committee for Teaching and Studying
  - Representing the degree program's interests in the School Council/Faculty Council
  - Initiating, coordinating and documenting/chairing admissions committee (Master's degree programs only)
- Process quality
  - Setting up degree programs (set-up process):
    - Setting up and developing the degree program together with the module coordinator, other program managers and Dean of Studies in accordance with set-up process
  - Initiating, coordinating and documenting the continued development of the degree program (continued development process):
    - Regular assessment of quality and continued strategic development of degree program in consultation with Advisory Board and Degree Program Committee
    - Responsible for degree program matrix
    - o Dealing with key quality development concerns of the School/FAU
    - Informing the Head of the Examination Board of any necessary changes to the examination regulations/initiating and conducting the process for making changes to the degree program and examination regulations
    - Responsible for quality development of modules offered in the degree program
  - Tailoring degree programs to receive accreditation pursuant to the accreditation process at FAU ("Siegelerhalt an der FAU")
  - Sorting applications for the degree program in accordance with admission process (Master's degree programs only)
  - Budgeting for the degree program (finance management process)
    - Reporting back to Dean on adequate resources for equipment, rooms and staff
    - Developing ideas for allocating state tuition funding and forwarding them to the relevant committee in the School
  - Selection and HR development of degree program coordinators (HR management process)
- Quality of results

- Incorporating results of quality instruments into continued development of degree program
- Drawing up the analysis for the Bachelor's/Master's/Graduate panel and initiating follow-up measures
- Selecting modules from the various Master's degree programs to be evaluated as part of the course evaluation

Frequency of meetings:

→ School Council appointed every two years

# 2.2 Degree program coordinator

# <u>Tasks:</u>

Supporting degree program managers, especially in

- Quality policy and quality culture
  - Ensuring the degree program fits with the strategic aims of the School according to degree program portfolio
  - Ensuring an adequate range of modules are offered in order to attain learning outcome of degree program pursuant to degree program matrix
- Quality at a structural level
  - Initiating, coordinating and documenting/supporting Degree Program Board
  - Initiating, coordinating and documenting/supporting Degree Program Committee
  - Initiating, coordinating and documenting Quality Circle
  - Taking part in Bachelor's/Master's Committee for Teaching and Studying
  - Initiating, coordinating and documenting/supporting admissions committee (Master's degree programs only)
- Process quality
  - Setting up degree programs (set-up process):
    - Setting up and developing the degree program together with the module coordinator, other program managers and Dean of Studies in accordance with set-up process
  - Initiating, coordinating and documenting the continued development of the degree program (continued development process):
    - Regular assessment of quality and continued strategic development of degree program in consultation with Advisory Board and Degree Program Committee
    - Responsible for degree program matrix
    - Dealing with key quality development concerns of the School/FAU
    - Informing the Head of the Examination Board of any necessary changes to the examination regulations/initiating and conducting the process for making changes to the degree program and examination regulations
    - Responsible for quality development of modules offered in the degree program
  - Tailoring degree programs to receive accreditation pursuant to the accreditation process at FAU ("Siegelerhalt an der FAU")
  - Support in sorting applications for the degree program in accordance with admission process (Master's degree programs only)
  - Budgeting for the degree program (finance management process)

- Reporting back to Dean on adequate resources for equipment, rooms and staff
- Developing ideas for allocating state tuition funding and forwarding them to the relevant committee in the School

Expected to work independently, especially with regard to

- Degree program management
  - Providing study advice to students already studying the degree program or prospective students interested in applying
  - Coordinating courses on offer in order to avoid time clashes in the compulsory modules in the degree program
  - Revising module handbook
  - Checking applications for recognition of examination achievements obtained abroad (process recognition of examination achievements obtained abroad/learning agreement)
  - Organizing information and welcoming events and networking events for degree program
  - Ensuring that information about the degree program is kept up to date on the various communications channels (web, brochures etc.)

Supporting degree managers, especially in

- Quality of results
  - Incorporating results of quality instruments into continued development of degree program
  - Drawing up the analysis for the Bachelor's/Master's/Graduate panel and initiating follow-up measures
  - Selecting modules from the various Master's degree programs to be evaluated as part of the course evaluation
  - Evaluating statistics relating to students and examinations

# 2.3 Degree Program Committee (Stuko)

- Quality policy and quality culture
  - Discussing degree program aims, concept and implementation pursuant to degree program matrix
  - Regularly checking the strategic focus of the degree program and checking it fits with the strategic aims of the School according to the degree program portfolio
- Quality at a structural level
  - Facilitating communication between degree program managers, module coordinators and students
- Process quality
  - Identifying potential for improving the quality of the degree program (continued development process)
  - Quality development at degree program level, in particular focusing on areas of particular relevance to quality development
  - Discussing topicality of degree program matrix
- Quality of results
  - Discussing results of quality instruments for continued development of degree program and follow-up measures

# Members:

- → Degree program manager (chair) and degree program coordinator
- → Module coordinators (at least three module coordinators for Bachelor's degree programs/at least two module coordinators for Master's degree programs)
- → Students (from all classes) currently enrolled in the degree program

### Frequency of meetings:

→ At least once a year

# 2.4 Quality Circle for the degree program

### <u>Tasks:</u>

- Quality at a structural level:
  - Facilitating communication between students and degree program managers/degree program coordinators
- Process quality:
  - Identifying potential for improving quality in daily business

### Members:

- → Students (from all classes) currently enrolled in the degree program
- → Degree program manager and/or degree program coordinator

# Frequency of meetings:

→ At least once a semester

# 2.5 Advisory Board

- Quality policy and quality culture
  - Strategic focus of the degree program(s) (if the Advisory Board is responsible for more than one degree program)
  - Continued strategic development of degree program(s)
  - Attaining and evaluating learning outcomes
  - Discussion on technical and content-related criteria according to the Bavarian Accreditation Ordinance
- Quality at a structural level
  - Communicating about the degree program outside of the University to encourage the integration of external expertise
- Process quality
  - Developing possibilities for the continued strategic development of the degree program
  - Ensuring suitability of examination formats
- Quality of results

- Checking quality of degree program (focus and modules)
- Discussion of evaluation results and number of students enrolled on the degree program(s)

### Members:

- → Degree program manager (chair) and degree program coordinator
- $\rightarrow$  Representatives from the world of work (external expertise)
- → Representatives from academia (external expertise)
- → At least one alumnus/alumna (external expertise)
- → At least one external student (external expertise)
- → At least one student currently enrolled on the degree program

#### Frequency of meetings:

→ At least once every five years



# 3 AT THE LEVEL OF THE SCHOOL

### 3.1 Dean of Studies

### Tasks:

- Quality policy and quality culture
  - Regularly checking the strategic focus of teaching in mission statement
  - Determining the strategic focus of the School regarding teaching pursuant to degree program portfolio
  - Regularly checking strategic focus on teaching in Teaching Scorecard
  - Using scorecard to communicate and suggest strategic projects
  - Developing and improving a quality management system for teaching and studying in line with system accreditation
- Quality at a structural level
  - Structuring governance in teaching and studying at the School
  - Regularly checking/updating responsibilities
  - Initiating and coordinating/chairing the Bachelor's committee for teaching and studying
  - Initiating and coordinating/chairing the Master's committee for teaching and studying
  - Initiating and coordinating/chairing the course evaluation committee
  - Initiating and coordinating/chairing the Quality Circle
  - Member of School Administration/School Council
  - Member of FAU Commission for Teaching and Studying
  - Member of the circle of Deans of Studies
- Process quality
  - Coordinating development of degree programs in accordance with the process for setting up degree programs
  - Initiating and coordinating continued strategic development of degree programs in accordance with continued development process
  - Regularly reviewing degree program matrices

- Monitoring the development of degree programs to receive accreditation pursuant to the accreditation process at FAU ("Siegelerhalt an der FAU")
- Budget for teaching
  - o Involvement in committee for the allocation of tuition fee compensation
  - Reporting back to Dean on adequate resources for equipment, rooms and staff
  - Distributing funds for tutors and other funds which the School committee allocates to the Dean of Studies
- Updating module handbooks in accordance with the process for the revision of module handbooks
- Quality of results
  - Incorporating results of quality instruments into continued development of degree programs
  - Evaluating analyses from the Bachelor's/Master's panels and follow-up measures
  - Monitoring follow-up measures of the course evaluation committee
  - Initiating and coordinating improvements from the Teaching Scorecard

### 3.2 Assistant to the Dean of Studies

### <u>Tasks:</u>

Supporting degree program managers, especially in

- Quality policy and quality culture
  - Regularly checking the strategic focus of teaching in mission statement
  - Determining the strategic focus of the School regarding teaching pursuant to degree program portfolio
  - Regularly checking strategic focus on teaching in Teaching Scorecard
  - Using scorecard to communicate and suggest strategic projects
  - Developing and improving a quality management system for teaching and studying in line with system accreditation
- Quality at a structural level
  - Structuring governance in teaching and studying at the School
  - Regularly checking/updating responsibilities
  - Initiating and coordinating/supporting the chair of the Bachelor's committee for teaching and studying
  - Initiating and coordinating/supporting the chair of the Master's committee for teaching and studying
  - Initiating and coordinating/supporting the chair of the course evaluation committee
  - Initiating and coordinating/supporting the chair of the Quality Circle
  - Advisory member of FAU Commission for Teaching and Studying
  - Member of Q-meeting at FAU level
- Process quality
  - Coordinating development of degree programs in accordance with the process for setting up degree programs
  - Initiating and coordinating continued strategic development of degree programs in accordance with continued development process
  - Regularly reviewing degree program matrices
  - Monitoring the development of degree programs to receive accreditation pursuant to the accreditation process at FAU ("Siegelerhalt an der FAU")

- Budget for teaching
  - Reporting back to Dean on adequate resources for equipment, rooms and staff
  - Distributing funds for tutors and other funds which the School committee allocates to Dean of Studies
- Updating module handbooks
  - Asking module coordinators to check modules each semester
  - Entering and forwarding data relevant to examinations in module descriptions
- Quality of results
  - Incorporating results of quality instruments into continued development of degree programs
  - Evaluating analyses from the Bachelor's/Master's panels and follow-up measures
  - Implementing follow-up measures of the course evaluation committee
  - Initiating and coordinating improvements from the Teaching Scorecard

# 3.3 Bachelor's Degree Program Committee for Teaching and Studying (Bachelor LuSt)

### <u>Tasks:</u>

- Quality policy and quality culture
  - Strategic focus of Bachelor's degree programs according to degree program portfolio
- Quality at a structural level
  - Facilitating communication between degree program managers and degree program coordinators with Dean of Studies and students at the level of the School
- Process quality
  - Discussing the focus of quality development in Bachelor's degree programs according to the process for the continued development of degree programs
  - Discussing continued development of degree program matrices
  - Discussing current issues concerning the continued development of degree programs of relevance across the board
- Quality of results
  - Discussing results of analysis for Bachelor's panel and follow-up
  - Discussing results of alumni survey
  - Discussing student statistics

### Members:

- → Dean of Studies (chair) and assistant
- → Degree program managers for Bachelor's degree programs
- → Degree program coordinators for Bachelor's degree programs
- → Head of Examinations Committee
- → Students' Representatives

### Frequency of meetings:

→ Twice a semester

# 3.4 Master's Degree Program Committee for Teaching and Studying (Master LuSt)

Tasks:

- Quality policy and quality culture
  - Determining strategic focus of Master's degree programs according to degree program portfolio
- Quality at a structural level
  - Facilitating communication between degree program managers, degree program coordinators, the Dean of Studies and students at the level of the School
- Process quality
  - Discussing focus of quality development measures in Master's degree programs according to the process for the continued development of degree programs
  - Discussing continued development of degree program matrices
  - Discussing current issues concerning the continued development of degree programs of relevance across the board
  - Discussing admissions process and identifying potential for improvement
- Quality of results
  - Discussing results from the Master's panel and follow-up measures
  - Discussing results of alumni survey
  - Discussing admissions and student statistics

# Members:

- → Dean of Studies (chair) and assistant
- → Degree program managers of Master's degree programs
- → Degree program coordinators of Master's degree programs
- → Head of Examinations Committee
- → Students' Representatives

# Frequency of meetings:

→ Twice a semester

# 3.5 Quality Circle

- Quality at a structural level
  - Facilitating communication between Students' Representatives and Dean of Studies at the level of the School
- Process quality
  - Quality development at the level of the School
  - Identifying potential for improving quality in daily business of relevance across the board
  - Selecting nominations for teaching prizes
  - Commission for the allocation of tutorial funds at the department

### Members:

- → Four Bachelor's students from Students' Representatives
- → Two Master's students from Students' Representatives
- → Dean of Studies (chair) and assistant
- → Bachelor's and Master's students of the student councils (two voting and four advisory members)

### Frequency of meetings:

→ Approximately twice a semester

# 3.6 Course evaluation committee (LVE committee)

### <u>Tasks:</u>

- Quality policy and quality culture
  - Establishing an evaluation culture at the School
  - Strategic focus of course evaluation at the School
- Process quality
  - Defining/checking the process for course evaluation
  - Selection of modules for evaluation
  - Adjusting the content of the survey
- Quality of results
  - Deciding on follow-up measures at the level of the School
  - Communicating overall results to the School

### Members:

- → Dean of Studies (chair) and assistant
- → Research associates
- → Four professors
- → Three students from Students' Representatives

### Frequency of meetings:

→ Once a semester